



## What is the Risk?

Biometrics are becoming a fact of life. All security experts agree we will become a biometrically identified society. Institutions will face increased liability when they migrate to most biometric identification methods. The time to think about protecting physical data is NOW. This process is inevitable.

## Privacy Laws

Many states have privacy laws regarding the capture and use of “biometric Identifiers” for employees of federal and state agencies. These are defined as a retina or iris scan, fingerprint, voiceprint, or scan of hand or face geometry. This does not include writing samples or written signatures. Laws require vendors obtain:

- Written release in advance from subjects and
- Provide a written statement about the specific purpose and term of use for their stored biometrics.

**Fines/transaction:** \$1,000.00-\$25,000.00, plus attorneys' fees, court costs and possible injunctions

## Hacking Liability

Physical biometrics like your fingerprint, iris, face, palm, or voice are irreplaceable. If they're stolen, there is no new set of hands, new voice or face that can be used. This makes biometrics very risky; many have been hacked already. Why provide an image of yourself if there is a safer alternative?

**Hacking risk:** Once hacked, gone forever. Large liability for institutions if they endorse this data collection.

## BioSig-ID™ Avoids These Risks

Privacy laws don't include BioSig-ID on the list of biometrics that require release forms because it is not intrusive like the other biometrics. BioSig-ID doesn't rely on something unchanging about you like physical biometrics - it's simply a behavior that can be easily replaced or revised. No other biometric can be reset!

This capability **eliminates legal risk**. Just as distinguishing and accurate as other biometrics, BioSig-ID is non-invasive. It requires no personal body information that violates user privacy. There is no long-lasting damage to user identity, the central risk of using biometrics.

## The Choice is CLEAR

BIG RISKS, HUGE LIABILITY or choose BioSig-ID to avoid these risks without any compromise in security.

[Biosig-ID.com](http://Biosig-ID.com)

1-877-700- 1611 for custom demos and further information